

*Join us in celebrating
41 years of continuous
generosity and dedication*



Festival of Trees

A Benefit for the Children's Foundation

November 23 – 30, 2025

Ford Community & Performing Arts Center
15801 Michigan Ave., Dearborn, MI



Dear Sponsor,

We are excited to announce that our 40th Festival of Trees was a huge success! It has taken the hard work of many volunteers, the generosity of our sponsors and the steadfast support of the residents of Southeast Michigan to reach this milestone. This would not have been possible without your dedication and support. We are pleased to inform you that we are now planning our 41st annual event for this coming November!

Festival of Trees is an annual benefit for the Children's Foundation (formerly Children's Hospital of Michigan Foundation). This special community event, coordinated through volunteer efforts and supported by our donors and sponsors, is dedicated to funding research into the causes and cures of childhood diseases. These philanthropic funds have been a crucial source of support for innovative pediatric research projects at the Children's Hospital of Michigan that have advanced the science and practice of pediatric health.

From our humble beginnings in 1985, Festival of Trees has grown into one of the largest fundraising benefits for the Children's Foundation, funding more than \$11.5 million in pediatric research through the Festival of Trees Evergreen Endowment. Investment income from the Endowment has been a crucial source of support for innovative pediatric research projects at the Children's Hospital of Michigan, providing seed funding that allows physician-scientists to research new strategies to improve the diagnosis and treatment of diseases and illnesses that affect children, leading to improved outcomes.

We would like to invite you to become a part of the Festival of Trees family by supporting our 41st annual event. Your generosity will help ensure the success of Festival of Trees and generate a legacy of support for critical pediatric research initiatives.

Thank you in advance for your consideration and support of this worthy cause.

Sincerely,

Kim Schneck
Executive Director, Festival of Trees
kimberly.schneck@fot.org

Sponsorship Level OVERVIEW



EVENT SPONSOR – \$30,000

- Sponsorship plan tailored to the Sponsor
- Name in promotional materials
- Prominent signage at the Event, including on-screen promotion
- Full-page color ad in the Event Program
- 14 VIP Preview Gala tickets

DIAMOND SPONSOR – \$20,000

- Name in promotional materials
- Prominent signage at the Event, including on-screen promotion
- Full-page black & white ad in the Event Program
- 12 VIP Preview Gala tickets



PLATINUM SPONSOR – \$10,000

- Name in promotional materials
- Prominent signage at the Event, including on-screen promotion
- Half-page black & white ad in the Event Program
- 10 VIP Preview Gala tickets

GOLD SPONSOR – \$7,500

- Name in the Event Program and on-screen promotion
- Quarter-page black & white ad in the Event Program
- 8 VIP Preview Gala tickets



SILVER SPONSOR – \$3,000

- Name in the Event Program and on-screen promotion
- 6 VIP Preview Gala tickets

BRONZE SPONSOR – \$1,000

- Name in the Event Program and on-screen promotion
- 2 VIP Preview Gala tickets

SPECIAL SPONSORSHIPS

SANTA TREE SPONSORSHIP (7-FT) – \$1,500

- Ownership of either a 7-ft. slim or full, fully-decorated tree, including delivery after the Event
- Name in the Event Program and on-screen promotion
- Signage by tree
- 4 VIP Preview Gala tickets

SANTA TREE SPONSORSHIP (5-FT) – \$800

- Ownership of a 5-ft. fully-decorated tree, including delivery after the Event
- Name in the Event Program and on-screen promotion
- Signage by tree
- 2 VIP Preview Gala tickets

TREE SPONSORSHIP (7-FT) – \$300

- Sponsor does not own tree
- Name in the Event Program
- Signage by tree
- Event Program ad available for half price

TREE SPONSORSHIP (5-FT) – \$200

- Sponsor does not own tree
- Name in the Event Program
- Signage by tree
- Event Program ad available for half price

Proceeds from Festival of Trees benefit research at Children's Hospital of Michigan. Festival of Trees, Inc. is a recognized, non-profit organization under Section 501(c)(3) of the Internal Revenue Code. Donation may be tax deductible as permitted by law.



Holiday Hearts

SPONSOR



Private Event for the Palliative Care Children of Children's Hospital of Michigan and Their Families

November 23, 2025
11:00 AM – 1:00 PM

Ford Community &
Performing Arts Center
15801 Michigan Ave., Dearborn, MI 48126

FEATURING

Strolling Food Stations
Entertainment
Pictures With Santa
Children's Crafts
Face Painting
Gift Bags for the Children

*All set among the beautiful
Festival of Trees Exhibit!*

**Contributions of \$1,000 or higher
entitles sponsor to VIP Preview Gala tickets,**
taking place the evening of November 22,
2025 from 6:30 PM – 10:00 PM.

Sponsor receives recognition in the Event
Program, on-screen promotion at the Event,
and on the FOT website.

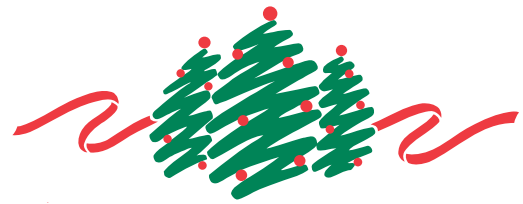


Festival of Trees
A Benefit for the Children's Foundation

To guarantee your name appears in the Event Program, FOT must receive your completed form by **October 1st**

Festival of Trees

SPONSORSHIP COMMITMENT



A Benefit for the Children's Foundation

PO Box 87175, Canton, MI 48187
Phone 734-280-7056

PLEASE RETURN COMPLETED FORM BY OCTOBER 1ST

SPONSORSHIP LEVEL*	SPECIAL SPONSORSHIP*	HOLIDAY HEARTS SPONSOR*
<input type="checkbox"/> Event Sponsor – \$30,000 <input type="checkbox"/> Diamond Sponsor – \$20,000 (cash or in-kind) <input type="checkbox"/> Platinum Sponsor – \$19,999 - 10,000 (cash or in-kind) <input type="checkbox"/> Gold Sponsor – \$9,999 - 7,500 (cash or in-kind) <input type="checkbox"/> Silver Sponsor – \$7,499 - 3,000 (cash or in-kind) <input type="checkbox"/> Bronze Sponsor – \$2,999 - 1,000 (cash or in-kind) <input type="checkbox"/> Contributions – \$999 and below (cash or in-kind)	<input type="checkbox"/> Santa Tree Sponsor – \$1,500 7-foot SLIM <input type="checkbox"/> Santa Tree Sponsor – \$1,500 7-foot FULL <input type="checkbox"/> Santa Tree Sponsor – \$800 5-foot FULL <input type="checkbox"/> Tree Sponsor – \$300 7-foot SLIM <input type="checkbox"/> Tree Sponsor – \$300 7-foot FULL <input type="checkbox"/> Tree Sponsor – \$200 5-foot FULL	<input type="checkbox"/> Private event for the Palliative Care (terminally ill) children of Children's Hospital of Michigan and their families. Donation amount \$ _____
*Sponsors receive recognition in the Event Program, on-screen promotion at the Event, and on the FOT website. Donations of \$1,000 or higher entitles sponsor to Preview Gala tickets.		
ADDITIONAL GALA TICKETS, IF DESIRED		
<input type="checkbox"/> VIP Preview Gala _____ Ticket(s) – \$150 ea. <i>21 & over only/Doors open 6:30 PM</i>	<input type="checkbox"/> Patron Preview Gala _____ Ticket(s) – \$100 ea. <i>Doors open 7:30 PM</i>	<input type="checkbox"/> Child Preview Gala _____ Ticket(s) – \$30 ea. <i>12 & under</i>

NAME OF BUSINESS OR INDIVIDUAL

Contact Person _____

Title _____

Address _____

City _____

State _____ ZIP _____

Home Phone _____

Work/Cell Phone _____

E-Mail _____

PAYMENT INFORMATION

TOTAL DONATION (and Extra Tickets) \$ _____

Enclosed is my/our check Check # _____
 payable to: **Festival of Trees**

Payment by credit card
 Visa MasterCard Other _____

Credit Card Number _____

Exp. Date _____ Security Code _____

Name on Card _____

Billing Address _____

Signature _____

Date _____

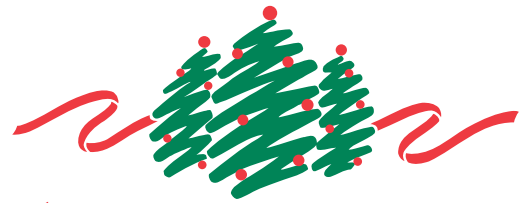
RETURN COMPLETED FORM TO FOT CONTACT
Kim Schneck, Executive Director
 PO Box 87175, Canton, MI 48187
 734-280-7056 • kimberly.schneck@fot.org

Proceeds from Festival of Trees benefit research at Children's Hospital of Michigan. Festival of Trees, Inc. is a recognized, non-profit organization under Section 501(c)(3) of the Internal Revenue Code. Donation may be tax deductible as permitted by law.

MICS 12437
EIN 38-2785495

FOT_vi_rev2025

To guarantee your name/ad appears in the Event Program, we must receive your completed contract by **October 1st**



A Benefit for the Children's Foundation

PO Box 87175, Canton, MI 48187

Festival of Trees

ADVERTISING CONTRACT

FESTIVAL OF TREES PROGRAM ADVERTISING				
AD SIZE	AD DIMENSION	BLACK & WHITE	FULL COLOR	ADDITIONAL AD SPECS
<input type="checkbox"/> FULL PAGE	4.75" W x 7.75" H	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750	<ul style="list-style-type: none"> • Page size is 5.5" x 8.5" and full-page with bleed is 5.75" x 8.75" • Set up the final PDF as a high-res., CMYK document with a 300 (ppi) resolution • If the final artwork is a JPG, it must be CMYK at 300 ppi
<input type="checkbox"/> HALF PAGE	2.3125" W x 7.75" H	<input type="checkbox"/> \$325	<input type="checkbox"/> \$500	
<input type="checkbox"/> HALF PAGE	4.75" W x 3.8125" H	<input type="checkbox"/> \$325	<input type="checkbox"/> \$500	
<input type="checkbox"/> QUARTER PAGE	2.3125" W x 3.8125" H	<input type="checkbox"/> \$185	<input type="checkbox"/> \$275	
<input type="checkbox"/> QUARTER PAGE	4.75" W x 1.875" H	<input type="checkbox"/> \$185	<input type="checkbox"/> \$275	
<input type="checkbox"/> LINE AD	(30 characters maximum)	<input type="checkbox"/> \$100	N/A	
<input type="checkbox"/> I/We have enclosed the ad artwork (black & white only) as hard copy.			Tree Sponsor <input type="checkbox"/> Yes <input type="checkbox"/> No	

ALL ARTWORK MUST BE RECEIVED BY OCTOBER 1ST

NAME OF ADVERTISER (BUSINESS OR INDIVIDUAL)

 Contact Person _____
 Address _____
 City _____
 State _____ ZIP _____
 Home Phone _____
 Work/Cell Phone _____
 E-Mail _____

PAYMENT INFORMATION

Enclosed is my/our check Check # _____
 payable to: **Festival of Trees**

Payment by credit card
 Visa MasterCard Other _____

Credit Card Number _____
 Exp. Date _____ Security Code _____
 Name on Card _____
 Billing Address _____
 Signature _____
 Date _____

Please complete this contract either online or mail it with your payment to the Chairperson listed at left
 < Send final ad PDF to Festival of Trees email address

RETURN CONTRACT TO FOT CONTACT
Kim Schneck, Executive Director
 PO Box 87175, Canton, MI 48187
 734-280-7056 • kimberly.schneck@fot.org

FOR OFFICE USE ONLY	Date Contract Received	Date Payment Received	Date Artwork Received

Proceeds from Festival of Trees benefit research at Children's Hospital of Michigan. Festival of Trees, Inc. is a recognized, non-profit organization under Section 501(c)(3) of the Internal Revenue Code. Donation may be tax deductible as permitted by law.

MICS 12437
 EIN 38-2785495
 FOT_vi_rev2025